



Social media made simple  
for YOUR business!

## MY FAVORITE INTERNET SITES/TOOLS

These are some of the fantastic websites that I've come across that make my life so much easier!

[www.fiverr.com](http://www.fiverr.com) – things folks will do for \$5.

[www.dreamstime.com](http://www.dreamstime.com) – inexpensive stock photography.

[www.paypal.com](http://www.paypal.com) – accepts automated payments on your site.

[www.squareup.com](http://www.squareup.com) – accept credit card payments on your mobile phone.

[www.google.com/alerts](http://www.google.com/alerts) - alerts you when people are talking about you on the internet.

[www.klout.com](http://www.klout.com) – your social media influence

[www.socialoomph.com](http://www.socialoomph.com) – automates Twitter.

[www.bitly.com](http://www.bitly.com) – shortens a url

[www.Google.com/+1button](http://www.Google.com/+1button)

[www.linkedin.com](http://www.linkedin.com)

[www.awesomize.me](http://www.awesomize.me)

<http://www.stumbleon.com/>

[www.foursquare.com](http://www.foursquare.com)

[www.ezine.com](http://www.ezine.com)

[www.tumblr.com](http://www.tumblr.com) – a free blog hosting platform ☐ [www.yelp.com](http://www.yelp.com) – company reviews

<http://howsociable.com> - allows you to measure a brand's visibility in social channels. Receive a Visibility Score and then subscribe via email to track changes on a monthly basis. Free.

[www.yahoo.com](http://www.yahoo.com)

[www.superpages.com](http://www.superpages.com)

[www.phones.whitepages.com](http://www.phones.whitepages.com)

[www.national.citysearch.com](http://www.national.citysearch.com)

[www.mvdining.com](http://www.mvdining.com) (restaurants in the Mohawk Valley)

[local.coopercrier.com](http://local.coopercrier.com) – local business guide

[www.youtube.com](http://www.youtube.com)

[www.craigslist.com](http://www.craigslist.com)

<http://zxing.appspot.com/generator/> - QR code generator

[www.google+.com](http://www.google+.com)

[www.hootsuite.com](http://www.hootsuite.com)

[www.dropbox.com](http://www.dropbox.com) - allows you to work on documents from your desktop or your smart phone or laptop. Simply drop it into the dropbox and access it wherever you wish.